As a ghost-writer for Croud, I wrote the below article for Regus. Published by Regus, in April 2021. Below is my original article.

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Meta Description	Maximise your efficiency and encourage collaboration. Take a look at what makes hot desking perfect for some.
Meta Title:	Advantages of Hot Desking - Is It For You?

What are the benefits of hot desking?

Remote-working is soon becoming the norm all across the world. We're hearing more talk about flexible work timings, open-plan offices, <u>shared working spaces</u> and hot-desking. These are no longer trending buzzwords but a staple part of life. Hot desks are a popular choice for employers and employees alike and mean that workers can sit at any available desk instead of the one assigned to them.

Agility and innovation are what keeps most modern workplaces functioning. Let's look at some of the many hot desking advantages and disadvantages for employees and employers alike that come with this flexible option.

3 Benefits of hot desking for employees

78% of employees find that they're more productive in a flexible work environment. This is a huge number of your workforce that can't be ignored. Hot desking allows people to sit next to a different person each day. Sharing desk space and ideas with a new person gives you a chance to improve professional relationships and broaden your skillset.

Other advantages of hot desking include:

1. Autonomy

No one appreciates a micromanager, and in today's digital world employees excel when there is trust from both sides in the workplace. With hot desks, facilities managers have the opportunity to create welcoming spaces where employees can take complete ownership of their work and responsibilities. Employee autonomy gives them the flexibility to own their tasks and makes them accountable for their hours. A comfortable employee is a happy and productive one.

2. Lower costs

Commercial real estate is expensive, especially in big cities. Now that more people are working remotely and employees are expecting flexible work environments, it doesn't make sense to invest in traditional office spaces and may go unused for half the time. Research from Global Workplace Analytics Statistics shows that almost 60% of the time, employees are away from their desks. Hot desking every day means that another person can use their spot when someone is off sick or on leave.

Companies can downsize on office space and invest in areas that do matter like meeting rooms, a pantry and employee recreation.

3. Improved performance

Hot desking improves and increases the level of communication and collaboration between teams and individuals. Teamworking, networking and building trust are all key components of a healthy workplace. And this is even more important when there are different personalities and strengths at work. Hot desking ensures that there is a circulation of knowledge among peers and between levels of hierarchy. Employees will be forced to interact face-to-face with coworkers they would otherwise not have had the chance to.

To ensure that hot desking is successful at a large scale, businesses need to have protocols and amenities in place. Workers should be mindful that they're using shared desks and each should be kept clean for the next person to use. There should be plenty of room to charge and use extra devices when needed with additional storage for physical files and stationery.

It's only when a structure is in place that you'll notice the benefits that hot desking offer. If not, then you might face some of the below disruptions.

Cons of hot desking

While the benefits of hot desking are plenty, it may not be suitable for every corporate structure and industry. If your job involves you dealing with highly confidential information, you may not want people sharing your space in case something gets seen by the wrong person. Some people crave routine and comfort and can work productively only when they are in their usual spot.

Other disadvantages of hot desking include the inability to personalise your desk, conflict of personalities that don't get along and in this day age it could be a health hazard if hygiene protocols are not followed.

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Before taking the leap to change your work environment, it is important to carefully consider the pros and cons of hot desking. Make sure it truly adds value to your business and does not disrupt day-to-day operations. It might take some time for employees to get used to a new way of working, but humans are quick to adapt and if the workforce is keen to learn new ways of being productive, hot desking can be the way towards a productive future.

Take a look at some of our <u>flexible office space plans</u> that are perfect for your business's needs. We take care of everything so you can focus on running your company.